

## NEWS RELEASE

---

For More Information:

**Media Contact:**

**Julie Mushisky**

**VP HR, PERFORMANCE Foodservice**

**(804) 484-6239**

### **PERFORMANCE FOODSERVICE – NORTHCENTER, AUGUSTA, MAINE, IMPLEMENTS NEW “GREEN” INITIATIVE**

Augusta, Maine (November 3, 2009) – PERFORMANCE Foodservice – NorthCenter announced an initiative to advance the cause of environmental sustainability with the purchase of wind power. PERFORMANCE Foodservice – NorthCenter purchases renewable energy to match 100% of their electricity from conventional energy sources for their Augusta, Maine location.

A leading mid-Atlantic retailer of renewable energy will supply PERFORMANCE Foodservice – NorthCenter with wind power. The purchase displaces 2,014 metric tons of carbon emissions. The environmental benefit is equivalent to removing over 369 passenger vehicles off the road for an entire year or recycling 695 tons of waste.

“We’re excited to announce our green power purchase,” said Greg Piper, President of PERFORMANCE Foodservice – NorthCenter. “We are committed to expanding our efforts to reduce our impact on the environment. We have implemented programs that have included enhanced vehicle technologies for our fleet and expanded recycling programs and water management.”

#### **About PERFORMANCE Foodservice – NorthCenter**

PERFORMANCE Foodservice – NorthCenter has been serving foodservice operators in Maine, New Hampshire and Boston’s north shore since 1982. With an emphasis on service, the company has earned a reputation of integrity and value built on longstanding relationships with our business neighbors. PERFORMANCE Foodservice is a division of Performance Food Group, Richmond, Virginia. For more information about PERFORMANCE Foodservice – NorthCenter, go to [www.pfgc.com/Northcenter](http://www.pfgc.com/Northcenter).